

PiZMET Promotions Set-up Guide

What has changed?

- No more calculating discount amount off the menu price.
- Only 3 discount types
 - o Override Satisfier Base Price
 - o Variable Percent Off
 - o No Discount

Below we will walk through three examples of each of these discounts.

Override Satisfier Base Price:

\$6.99 Large 2-Topping

1. Log into the PiZMET Cloud
2. Select the location for which you want to add a promotion
3. Navigate to Setup > POS > Offers > Promotions
4. Click “ADD PROMOTION”
5. Toggle “Active?” and “Show On Web” to “Yes”
Unless desired otherwise.
6. Name Fields:
 - Name: “\$6.99 Large 2-Topping”
This is what will show in the POS. Be Clear, but concise in naming.
 - Minimum Promotion Price: \$6.99
Think of this as a final override to make sure the price is not discounted too much.
 - Description: “\$6.99 Large 2-Topping Pizza. Now through 5/20”
The Description is what will appear on the deals page of the website.
 - Sort Order/Web Sort Order: 1
This dictates the order in which deals will appear. LTS typically are shown first.
7. Toggles:
 - Require Approval: No
This is manager approval.
 - Free Delivery: No
 - Limited Time Only: Yes, select dates/times
 - Restricted Order Type: Optional
This allows you to limit the offer to certain order modes, i.e. Carryout Only.
 - Is Looped: Optional
Selecting “Yes” will prompt customers to add additional items in the deal builder.
8. Promotion Items: Click “Add Item”
 - Name: “Large 2-Topping”
 - Minimum Item Price: \$6.99
Similar to the Minimum promotion price, this will ensure that the individual item is not discounted too much.
 - Description: “Large 2-Topping”

- Pricing: Select “Override Satisfier Base Price”
9. Promotion Item Satisfiers: Click “Add Satisfier”

- Product: Pizza
- Primary: Large
- Secondary: Any
- Recipe: Build Your Own
- Free Toppings: 2
- Base Price: \$6.99

Base Price is the price we want the customer to be charged.

10. Scroll back to the top and press “Save”
11. Press: Replicate > Sync Configuration Package Now
12. Hit the green button on the bottom of your POS to SYNC
13. Notify promotions@toppers.com that the offer has been create and replicated.

Replication sends data to the Local POS.

- *Only time Promotions does not need to be notified is when you do something local that will not be online.*

Variable Percent Off:

50% off House Pizza

1. Log into the PiZMET Cloud
2. Select the location for which you want to add a promotion
3. Navigate to Setup > POS > Offers > Promotions
4. Click “ADD PROMOTION”
5. Toggle “Active?” and “Show On Web” to “Yes”

Unless desired otherwise.

6. Name Fields:

- Name: “50% off House Pizza”
This is what will show in the POS. Be Clear, but concise in naming.
- Minimum Promotion Price: (Local price of least expensive House Pizza/2)
Think of this as a final override to make sure the price is not discounted too much
- Description: “\$50% off Any House Pizza. Now through 5/20”
The Description is what will appear on the deals page of the website
- Sort Order/Web Sort Order: 1

This dictates the order in which deals will appear. LTS’s typically are displayed first.

7. Toggles:

- Require Approval: No
This is manager approval.
- Free Delivery: No
- Limited Time Only: Yes, select dates/times
- Restricted Order Type: Optional
This allows you to limit the offer to certain order modes, i.e. Carryout Only.
- Is Looped: Optional
Selecting “Yes” will prompt customers to add addition items in the deal.

8. Promotion Items: Click “Add Item”

- Name: “House Pizza”
- Minimum Item Price: (Local price of House Pizza/2)

Similar to the Minimum promotion price, this will ensure the item is not discounted too much.

For this promotion it would be a small house pizza/2 as this would be the least amount the deal could be.

- Description: “House Pizza”
- Pricing: Select “Variable Percent Off”
- Percent Off: 50

9. Promotion Item Satisfiers: Click “Add Satisfier”

- Product: Pizza
- Primary: Any
- Secondary: Any
- Recipe: Select: Jalapeno Popper Topper
- Free Toppings: 0
- Base Price: Leave Blank

10. Press “Add Satisfier” and Repeat step 9 for every House Pizza

11. Scroll back to the top and press “Save”

12. Press: Replicate > Sync Configuration Package Now

13. Hit the green button on the bottom of your POS to SYNC

14. Notify promotions@toppers.com that the offer has been created and replicated.

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No Discount:

Buy one Large 1-Topping Pizza, Get a Free Single Original

1. Log into the PiZMET Cloud
2. Select the location for which you want to add a promotion
3. Navigate to Setup > POS > Offers > Promotions
4. Click “ADD PROMOTION”
5. Toggle “Active?” and “Show On Web” to “Yes”

Unless desired otherwise.

6. Name Fields:

- Name: “Buy 1 L-2T, Get 1 Single OG”

This is what will show in the POS. Be Clear, but concise in naming.

- Minimum Promotion Price: (Local price of Large 2-Topping)

Think of this as a final override to make sure the price is not discounted too much

- Description: “Buy one Large 2-Topping Pizza, get one order of Single Original Topperstix Free”

The Description is what will appear on the deals page of the website

- Sort Order/Web Sort Order: 1

This dictates the order in which deals will appear. LTS typically are shown first.

7. Toggles:

- Require Approval: No

This is manager approval.

- Free Delivery: No
- Limited Time Only: Yes, select dates/times
- Restricted Order Type: Optional

This allows you to limit the offer to certain order modes, i.e. Carryout Only.

- Is Looped: No (Unable to Loop BOGO deals)

Selecting "Yes" will prompt customers to add additional items in the deal.

8. Promotion Items: Click "Add Item"

- Name: "Large 2-Topping Pizza"
- Minimum Item Price: (Local price of a Large 2-Topping Pizza)

Similar to the Minimum promotion price, this will ensure the item is not discounted too much.

- Description: "Large 2-Topping Pizza"
- Pricing: Select "No Discount"

9. Promotion Item Satisfiers: Click "Add Satisfier"

- Product: Pizza
- Primary: Large
- Secondary: Any
- Recipe: Select: Build Your Own Za
- Free Toppings: 2
- Base Price: (Local price of a Large 2-Topping Pizza)

10. Promotion Items: Add second Item

- Name: "Single Original Topperstix"
- Minimum Item Price: Leave blank

Similar to the Minimum promotion price, this will ensure the item is not discounted too much.

- Description: "Single Original Topperstix"
- Pricing: Select "Variable Percent Off"
- Percent Off: 100

11. Promotion Item Satisfiers: Click "Add Satisfier"

- Product: Topperstix
- Primary: Single
- Secondary: Any
- Recipe: Select: Original Topperstix
- Free Toppings: 0
- Base Price: leave blank

12. Scroll back to the top and press "Save"

13. Press: Replicate > Sync Configuration Package Now

14. Hit the green button on the bottom of your POS to SYNC

15. Notify promotions@toppers.com that the offer has been create and replicated.

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- *Only time Promotions does not need to be notified is when you do something local that will not be online.*