Agenda PPI Planning Meeting **Period 3** Preparations

2/25/19 – 3/24/19

* Core Values
* Prior 4 weeks Wins/Loses
* Review Period 2 current metrics
  + What are we one pace for and where do we need to double down our efforts?
  + How do we nail these
* Period 3
  + Go through budgets
    - Week by week
    - Make sure we are prepared to run the budgeted numbers
* Planning for special days

|  |  |  |  |
| --- | --- | --- | --- |
| Special Day | Period and Week | 2018 | 2019 |
| Pi Day | P3W3 | 3.14 | 3.14 |
| St. Patty’s Day | P3W3 | 3.17 | 3.17 |
| March Madness | P3W4 | 3.12-3.16 | 3.18 -3.22 |
| Milwaukee St. Patty’s Day Parade | P3W2 |  | 3.9 at noon |
|  |  |  |  |
| Shamrock Shuffle | P3W1 |  | 3.2 |
| WW Spring Break | Weekend of P3W4 |  | 3.22-3.31 |
| Regent Spring Break | Weekend of P3W3 |  | 3.15-3.24 |
| UWM Spring Break |  |  | 3.15-3.24 |
| Stevens Point Spring Break |  |  | 3.15-3.24 |
| Oshkosh Spring Break |  |  | 3.22-3.31 |
| Cincinnati Spring Break |  |  | 3.15-3.24 |
| IUPUI and NKU Spring Break |  |  | 3.9-3.17 |
| WIAA Coaches Convention Madison |  |  | 3.20-3.23 |
| State Hockey |  |  | 2.28-3.2 |
| State Basketball |  |  | 3.14-3.16 |
| Team Wrestling State |  |  | 3.1-3.2 |
| IUPUI and Carmel NIKE 38,000 people |  |  | 3.22-3.24 |
| Fat Tuesday |  |  | 3.5 |
| Lent |  |  | 3.6-3.18 |
| Valassis 20K exclude Mad, WW, Oshkosh |  |  | 2.25 |

Review what is possible on these days:

* We keep all phones on and answer all of them (review NuSutus)
* We keep UberEats on

Create the preparation checklist for these days and when they need to be executed and reinforced:

* Schedule review of days
* Prep ramp up 1-2-3 days before the special days
  + Break down of what we recommend stores to do for dough, and power prep
* Truck orders for these weeks
* LSM activities to drive sales on these weeks